

## Net Locality Why Location Matters In A Networked World

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### Net Locality Why Location Matters

This book provides an introduction to the new theory of Net Locality, an emerging form of location awareness, a concept becoming central to cultural production and everyday life. Net locality is crucial to all aspects of digital media, from mobile phones to online maps to location-based social networks and games.

### Net Locality: Why Location Matters in a Networked World ...

Gordon and de Souza e Silva propose "net locality" to describe the nature of communications and society whereby location becomes a more important attribute and catalyst as data is augmented with location information and our primary and secondary channels of communication are mobile allowing us to move through and experience spaces with these new augmentations and filters.

### Net Locality: Why Location Matters in a Networked World by ...

The first book to provide an introduction to the new theory of Net Locality and the profound effect on individuals and societies when everything is located or locatable. Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones, to Google Maps, to ...

### Net Locality : Why Location Matters ... - Wiley Online Books

Net locality is crucial to all aspects of digital media, from mobile phones to online maps to location-based social networks and games. This book describes what happens to individuals and societies when virtually everything is located or locatable and what they can do with this awareness, from organizing impromptu political protests to finding nearby friends and resources.

### Net locality : why location matters in a networked world ...

Net localities are practiced spaces; they develop over time, through social practices with technology." Net Locality: Why Location Matters in a Networked World tracks the phenomenon of networked locality in Western societies, as well as China and Japan. The authors point out, "How specific cultures appropriate technologies, adapt social practices, and produce cultural references, are going to influence the meanings of location."

### Wiley: Net Locality: Why Location Matters in a Networked ...

Net Locality: Why Location Matters in a Networked World. Eric Gordon, Adriana de Souza e Silva. The first book to provide an introduction to the new theory of Net Locality and the profound effect on individuals and societies when everything is located or locatable. Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones, to Google Maps, to location-based social networks and games, such as Foursquare and facebook.Warns of ...

### Net Locality: Why Location Matters in a Networked World ...

The first book to provide an introduction to the new theory of Net Locality and the profound effect on individuals and societies when everything is located or locatable. Describes net locality as...

### Net Locality: Why Location Matters in a Networked World ...

Net Locality shows why location still matters in the digital age. In chapter 7, the authors describe this phenomenon by firstreviewing how 1990s-era commentators proclaimed that the emergence of the World Wide Web made "physical distances irrelevant" (155). Using Castells (2000) work as an example, the

### Review: Net Locality: Why Location Matters in a Networked ...

By Colin Rhinesmith. Published on 09/10/13. Recommended Citation. Rhinesmith, C. (2013). Review: Net Locality: Why Location Matters in a Networked World (2011).

### "Review: Net Locality: Why Location Matters in a Networked ...

Location and information have long been linked; in 1854 for instance, location was used to determine the cause of a cholera outbreak. Now with the help of modern devices and networks, locational...

### Nonfiction Book Review: Net Locality: Why Location Matters ...

Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones, to Google Maps, to location-based social networks and games, such as...

### Net Locality: Why Location Matters in a Networked World ...

Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones, to Google Maps, to location-based social networks and games, such as Foursquare and facebook.

### Net Locality: Why Location Matters in a Networked World ...

"Net Locality: Why Location Matters in a Networked World" is a textbook written by Eric Gordon and Adriana de Souza e Silva. The book revolves around a brand new concept that Gordon and de Souza e Silva call Net Locality. Net Locality is locational awareness based on mobile technologies. This book delves deep into how individuals and societies interact with their environment when virtually everything thing they do is traceable and locatable.

### Net Locality - Wikipedia

Net locality is crucial to all aspects of digital media, from mobile phones to online maps to location-based social networks and games.

### Amazon.com: Net Locality: Why Location Matters in a ...

Net Locality: Why Location Matters in a Networked World , by Eric Gordon and Adriana de Souza e Silva Article in Popular Communication 12(1):69-71 · February 2014 with 34 Reads How we measure 'reads'

### Net Locality: Why Location Matters in a Networked World ...

Describes net locality as an emerging form of location awareness central to all aspects of digital media, from mobile phones to online maps to location-based social networks and games. Warns of the dangers that these technologies can present while also outlining the opportunities and the potential for pro-social developments.

### Net locality : why location matters in a networked world ...

Net locality is crucial to all aspects of digital media, from mobile phones to online maps to location-based social networks and games.

### Net Locality: Why Location Matters in a Networked World ...

Net locality : why location matters in a networked world. [Eric Gordon; Adriana de Souza e Silva] -- The first book to provide an introduction to the new theory of Net Locality and the profound effect on individuals and societies when everything is located or locatable. Describes net locality as an...

### Net locality : why location matters in a networked world ...

Aware of the challenge that the topic itself is changing rapidly, in Net Locality: Why Location Matters in a Networked World, Gordon and de Souza e Silva come up with conceptual discussions about location and location awareness. Instead of focusing on the transformations and adaptations in everyday life that location-based interactions are believed to be triggering, this approach helps the reader towards a broader understanding of how the meaning of locality changes in time and the role that ...

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