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Part of Key Performance Indicators For Dummies Cheat Sheet . The nature of KPIs (Key Performance Indicators) is to provide answers. But answers to what? You don't want to waste time and energy sourcing answers to questions you didn't ask or couldn't care less about. To ensure that you don't , check out a concept called Key Performance

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template can be completed.

Your KPI Design Template - dummies

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the ones that reflect your business goals and objectives — are key performance indicators (KPIs). They may vary by type of business, but after they're established, they should remain consistent over time. An e-retailer, for instance, may be more interested in sales by product category or at different price points, though a business-to-

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Ratios and other performance indicators

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are often found using formulas (or formulae). Accountancy has a lot of ratios, but if you want to use the information you need to go beyond learning how to calculate ratios. Management accountants focus on the ratios that apply to the running of the business. They need to understand how [...]

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