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At that time, Meyer was a faculty member at Copenhagen Business School, and Peng was at the Chinese University of Hong Kong on his way to join the Ohio State University.

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Klaus E. Meyer is Professor of International Business at Ivey Business School, Canada. Previously, he was Professor of Strategy and International Business at China Europe International Business School (CEIBS). He also held an honorary position of Adjunct Professor at Copenhagen Business School in Denmark.

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