

Arundel Partners The Sequel Project Case Solution

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Arundel Partners The Sequel Project

Arundel Partners: The Sequel Project The maximum per-film price for the sequel rights that Arundel Partners should pay is \$5.12M. If Arundel Partners were to use the traditional DCF methods to find the value of the sequel rights, the NPV would be -\$8.42M loss per-film (see Appendix 1). Calculation Details We assume that Arundel Partners will purchase a portfolio of films similar to one used in the analysis.

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Arundel Partners is a financial company that is contemplating an unusual investment project. The company is looking to buy rights to possible sequels for prospective movies and profit by actually making the sequels for movies that become commercial success.

Arundel Partners: The Sequel Project Case Solution Summary

"Arundel Partners: The Sequel Project." Harvard Business School Case 292-140, June 1992.

Arundel Partners: The Sequel Project - Case - Harvard ...

Arundel Partners: The Sequel Project by Abhi K on Prezi.

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Arundel Partners: The Sequel Project Case Solution Introduction. Mr.David A. Davis came out with an unusual plan. The movie industry analyst gave an idea to start an investment group with the name of Arundel Partners. According to David; the investment group would buy the sequel rights of a film based on the success of the movie.

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Arundel Partners will disburse the payments for the sequel rights over 12 months in the first year of production. This gives the studio the cash flow to produce the first film but mitigates Arundel Partner's risk in case there are issues with the production of the first film.

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Arundel Partners is a monetary organization that is thinking about a surprising venture extend. The organization is hoping to purchase rights to conceivable spin-offs for forthcoming motion pictures and benefit by really making the continuations for motion pictures that get to be distinctly business achievement.

Arundel Partners The Sequel Project Case Solution ...

Arundel Partners: the Sequel Project 1 1. Why do the principals of Arundel Partners think they can make money buying movie sequel rights? Why do the partners... 2. Estimate the per-movie value of a portfolio of sequel rights such as Arundel proposes to buy. Use both a discounted...

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ARUNDEL PARTNERS THE SEQUEL PROJECT Harvard Case Solution & Analysis Third, using Black-Scholes map the sequel characteristics to call option variables and value the portfolio. The Black Scholes model has been used in this question for valuing the portfolio.

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But Arundel partners will not make a sequel of each movie that they buy the rights to. They have the option to make or not make the sequel in the future, depending on what the NPV of each specific sequel is. To account for this, we only considered those movies where a sequel has a Positive NPV (26 of them from the sample provided).

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Arundel Partners: The Sequel Project. ... A group of investors is considering buying the sequel rights for a portfolio of feature films. They need to determine how much to offer to pay and how to structure a contract with one or more major U.S. film studios. The case contains cash flow estimates for all major films released in the United States ...

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ARUNDEL PARTNERS THE SEQUEL PROJECT Case Solution What are the primary advantages and disadvantages of the approach you took to valuing the rights? What further assistance or data would you require to refine your estimates of the rights value? Two models had been used which are the DCF and the Black Scholes model for valuing the film rights.

ARUNDEL PARTNERS THE SEQUEL PROJECT Case Solution and ...

Arundel Partners: The Sequel Project Case Solution Need to buy sequel rights The film industry has been enormous for its popularity over different sequels made. Since Arundel was looking for an opportunity to take over different sequels of films,during 1992, Arundel focused on investing in film studios in order to generate high profit margins.

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ARUNDEL PARTNERS: THE SEQUEL PROJECT Case Study Help, Case Study Solution & Analysis & ARUNDEL PARTNERS: THE SEQUEL PROJECT Case Solution Question 1 Why do the principals of Arundel Partners think that they can make money buying movie sequel

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If a project has a negative NPV, Arundel will choose not to pursue sequel production Established sequel right price at \$2.5 million Estimated revenues and costs for 99 films released in 1989 by six major studios and hypothetical sequels Historical data as an unreliable prediction for the future

Arundel by Laura Pichardo on Prezi Next

Arundel Partners - The Sequels Project After evaluation of the proposed acquisition of the movie sequel rights, we recommend to offer movie studios as a per-movie price to purchase the sequel rights for their entire portfolio of movies the studios are going to produce over the next year.

Arundel : Options Case - Term Paper

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